

Section 5 - Top Expert Marketing Strategies For Your App Part 1

Lecture 24: Old Fashioned Expert App Marketing Strategies That Still Work

I always like to do the obvious and that's to get yourself a website of 1 to 2 simple pages and work on SEO so you can start getting Organic Google search results popping up. With a clear call to action button to download your app. Here are a few other places to promote:

- Reddit type sites
- Press releases
- App directory sites.
- Your Niche Forums
- Email marketing such as Solo ads
- PPC such as Google ad words
- Your Niche Blogs

Okay, I'll see you in the next lecture.